SMART ARMOR

PROTECT WHAT MATTERS

SMART CUBE

Crowdfunding Press Kit

01 SMART ARMOR
ABOUT THE COMPANY

Smart Armor safeguards and secures the things that matter. Based in San Diego, California, Smart Armor's mission is to empower users to secure anything and everything, and transform the Internet of Things (IoT) into a natural extension of themselves to protect what matters.

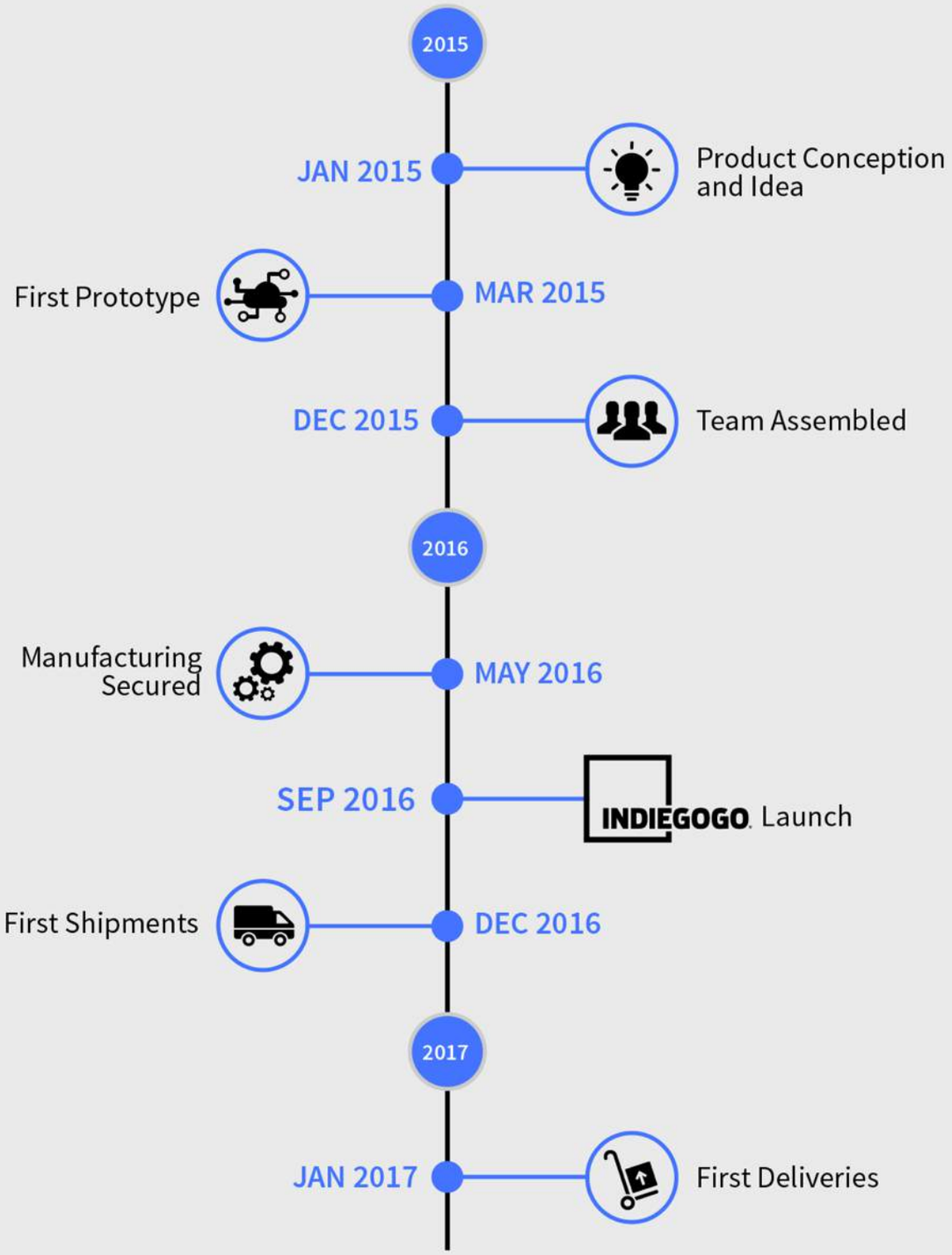
In September 2016, Smart Armor launched an Indiegogo campaign to raise $50,000 for its first product, Smart Cube - a tiny Bluetooth-enabled locking device controlled via mobile app that can secure cabinets, drawers, doors, or anything else that closes.

www.smartarmortech.com

facebook.com/Smartarmortech

@smartarmortech

TIMELINE



02 USE CASES
WHY SMART CUBE?

PROTECT WHAT MATTERS

Smart Cube is a bluetooth locking device and the first real solution when it comes to protecting what matters. Easily install the device to any cupboard, cabinet or drawer and sync with the Smart Armor app to turn your phone into the key.

“SMART ARMOR IS PIONEERING A NEW ERA OF PERSONAL IOT WITH PORTABLE SECURITY.”

- Jeff Usher, Arrow Electronics

WITH SMART CUBE, SECURE YOUR...

- Alcohol + Cleaning Products
- Sensitive Documents
- Valuables
- Medications

03 SMART CUBE PRODUCT OVERVIEW

DURABLE & TAMPER PROOF

Featuring a durable design that's tamper proof, including app notification

LONG-LASTING BATTERY

Lasts 1-2 years. Smart Cube features status indicator light panels on both sides to let you know when battery levels are low

ACCESS FROM ANY DEVICE

Smart Cube can be accessed from any smartphone, computer or tablet that has an access code

EASY & PORTABLE

Easy-to-mount base and portable design make for easy re-installation, anywhere you go

ADJUSTABLE RANGE

Built on the latest Bluetooth technologies. Easily adjust the range of use for each device using the Smart Armor app

04 HOW IT WORKS
SMART CUBE MOBILE APP

Secure, monitor and track as many Smart Cubes as you want using the mobile app for iOS and Android. Setup just takes a few simple steps, and Smart Cubes can be controlled from desktop computers in addition to mobile devices.

SECURE

- SET UP A CUSTOM USER PROFILE
- ASSIGN APPROVED USERS
- CUSTOMIZE ALARM NETWORK
- SET CUSTOM PROXIMITY UNLOCKING/LOCKING DISTANCE

MONITOR

- VIEW ACTIVITY
- VIEW LOCATION OF ACTIVITY

TRACK

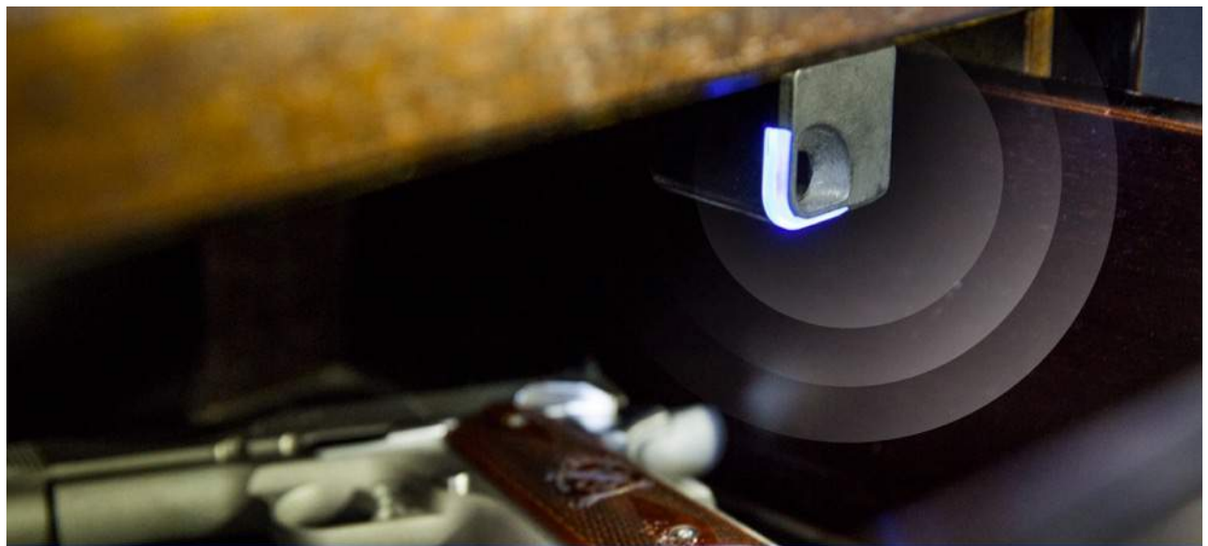
- LOCATE ANY AREA YOUR SMARTCUBE IS IN
- TRACK A LOST OR STOLEN SMART CUBE

05 SMART CUBE
WHO USES SMART CUBE

PARENTS WITH BABIES

BUSINESS OWNERS

PARENTS WITH TEENAGERS



GUN OWNERS

05 SMART CUBE
WHO USES SMART CUBE

AIRBNB HOSTS

ON-THE-GO

ROOMMATES/DORMS

06 SMART CUBE INDIEGOGO CAMPAIGN

INITIAL FUNDING GOAL

$50,000

SUPER EARLY BIRD PRICING

$129

Includes 3 Smart Cubes,
57% off retail price

FIRST SHIPMENTS

2017 January

Learn more at bit.ly/smartcube

07 SMART ARMOR EXECUTIVE TEAM

JUSTIN ZASTROW | CEO

Has an extremely diverse business development background that highlights his strengths within concept creation, software integration and corporate execution. He has built, sold, and licensed several companies throughout his career, and his entrepreneurial and business management education from University Wisconsin Whitewater has helped his ventures to build platforms, engage partnerships, and forge syndication.

IRA HAYES | CTO

Ira Hayes is a military veteran with over 10 years experience in government contracting and project management. He currently holds a master's degree in project management from Embry Riddle, a bachelor's degree from the Air Force Academy in aeronautic engineering, and is a Ph.D candidate in organizational psychology.

07 SMART ARMOR EXECUTIVE TEAM

BILL BIRGEN | VP ENGINEERING

27+ plus years, as lead principal systems engineer in mechanical systems, component design, and program management, and exemplifies his knowledge by working on cutting edge aerospace projects. He has a dual Bachelor's of Science in Physics & Mathematics and; 20,000 hours UG; 4,000 hours Catia, 1,000 hours Coolit (CFD); 2,000 hours Flowmaster (CFD); 1,000 hours MATLAB; 3,000 hours VALISYS (CM M); MS Office; Power Point; Visio; Excel; Project.

BILL DAVIDSON | STRATEGIST & FUTURIST

Bill Davidson has a dual Bachelor's of Science in Physics & One of Qualcomm's most senior and pivotal employees, was senior vice president of strategy and operations for Global Market Development in Qualcomm Technologies, Inc QTI. QTI is Qualcomm's biggest business unit, accounting for almost all of the company's non-licensing revenues and profit. He managed reporting and operations, as well as executing on strategic global business initiatives. In addition, Davidson was senior vice president of investor relations where he served as the primary liaison with the investment community and Qualcomm shareholders.

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PRESS CONTACT

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